

## The best reality show isn't on TV—it's in the high school counselor's office

A LOT OF THINGS GO ON behind Mr. Kuczynski's doors . . . shouting, crying, talking, finger-pointing, and yes, the door slamming. Students, families, teachers, friends, enemies—they all contribute to the often complicated and heart-wrenching drama that plays out in hearts and minds behind those closed doors. Sometimes the stories turn out poorly, but sometimes they end in unimaginable joy.

Kuczynski's goal in writing this book is not to create a "reality show in a book," but to use the stories that have unfolded before him as a teaching opportunity. It is to engage teenagers mentally and emotionally so that they develop better choice-making skills and cultivate their ability to succeed despite seemingly unsurmountable obstacles and challenges.

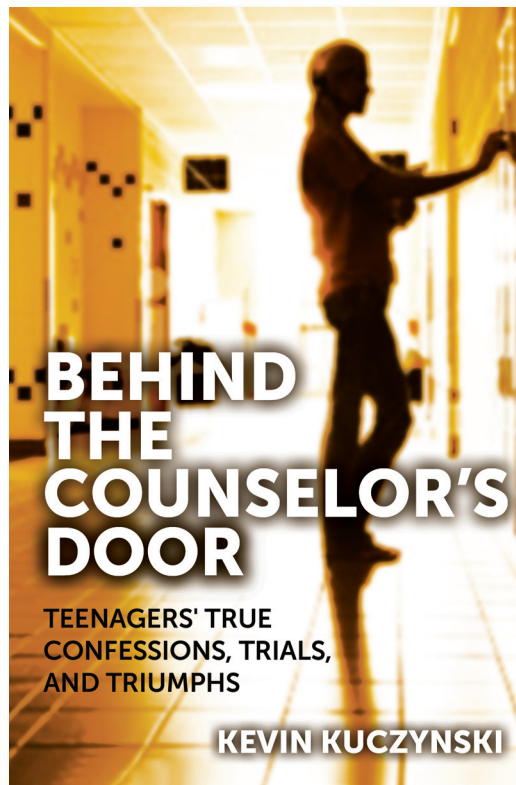
In *Behind the Counselor's Door*, Kuczynski opens the doors just enough for us to peer into the cauldron of emotional turmoil within and experience some of the events of his many years of high school counseling: family chaos, the regret of a one-night-stand, the mind-erasing effects of partying too hard, an unexpected pregnancy, and the crushing impact of drugs and alcohol. And, of course, there are still the suicides, the abuses, peer pressure and more to confront. Yet, this is not a book about just the dark side of life and it's not about making lemonade out of lemons, either. It's about finding the seeds, planting a tree and making lemonade for the rest of life.

Teenagers will empathize with the trials and tribulations in the students' stories, but behind those doors are also ingredients for making life a success: perseverance, achievement, inspiration, accomplishment, affirmation, self-confidence, and so much more. When teenagers take the journey with Mr. Kuczynski, don't be surprised when they come back people of character and conviction, ready to climb mountains and achieve greatness.

**Kevin Kuczynski, MA, LLPC, LSC, BCPC** (Macomb, Michigan) is a counselor at Cousino High School in Warren, Michigan, providing responsive services including counseling, consultation, referral, and peer mediation. He also helps students establish personal goals and develop future plans including college and career planning. He brings a wealth of private practice experience, where he specialized in adolescent, family, and marital therapy. He received his bachelor's degree from Cedarville University and his master's degree from Liberty University. He is a current member of the American Psychotherapy Association, the American School Counseling Association and serves on the advisory board for a large private counseling center in Southeast Michigan.

### SALES POINTS

- A very candid look into lives in turmoil; the situations are not unique, they take place in high schools across the country.
- The approach of *Behind the Counselor's Door* is not one that has been published before; it is fresh and deeply compelling.



PRELIMINARY COVER

### Behind the Counselor's Door

Teenagers' True Confessions, Trials, and Triumphs

Kevin Kuczynski

March 2015

Teen Non-Fiction

ISBN-13: 9780757318412 • Item: 8412  
eISBN: 9780757318429 • eltem: e8429  
5½ x 8½, 216 pages, paperback  
\$13.95 US • \$17.95 CDN  
20,000 first printing

### MARKETING

- Special focus: middle and high school teens, teachers, school and public libraries.
- In-store promotions: end-aisles, new release tables, special events
- Social media blitz across all platforms.
- GoodReads giveaway and promotions on websites such as Teen Ink, TeenReads, and many others.
- Author has a blog on *CounselorMagazine.com*. A book review will appear in the *Counselor Connection* newsletter in March, reaching 23,000 subscribers.

### MEDIA

- Early reviews from librarians, booksellers, bloggers, and media via Netgalley, Librarything, and Goodreads.
- Regional media coverage in author's hometown.
- Education and parenting media will be targeted.
- PR firm will assist in promotion and additional exposure.